

# yellowbrick

Truly Global Satellite Tracking

The Yellowbrick Yacht Tracker is a well-proven, self-contained and fully-automatic satellite tracking device. It will accurately report the position of a yacht anywhere on the world's oceans. It is lightweight, waterproof and built to withstand extreme weather.

Yellowbrick improves media relations and generates public interest in yachting events. Participants no longer disappear over the horizon and out of the public eye. Their progress is constantly watched, providing valuable information to event organisers as well as creating online sponsorship opportunities.

The tracker does not need to be connected to the yacht's power supply, making it simple and fast to deploy on a large scale. It's own battery can outlast the longest offshore events.

Yellowbrick is available to rent for individual or event use. Our pricing is fully inclusive of Iridium satellite fees and access to our online tracking software.



"Yellowbrick's compact, lightweight, self-contained units provide an affordable, practical and easy to use solution for tracking yachts in all of our global transocean sailing events."

**Andrew Bishop**  
Director, World Cruising Club Ltd

"The National Yacht Club is one of the premier clubs in Ireland and organises the Dun Laoghaire to Dingle Race every 2 years. From an event organisation viewpoint, using Yellowbrick trackers was a fantastic addition to this offshore race by involving the competitors families and friends as well as boosting traffic on the sponsors' website. The team at Yellowbrick provided an A1 service and everything worked without a glitch. A must-have system for any offshore event."

**Olivier Prouveur**  
Sailing Manager, National Yacht Club, Ireland

"As part of our Professional Sail Training course, we allow our students to sail anywhere in the English Channel for three weeks, without an instructor on board. Yellowbrick helps us to keep a watchful eye on them, while they are free to make mistakes and gain valuable experience."

**James Pearson**  
Chief Instructor, Hamble School of Yachting

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8 Brunswick Court / The Galleries / Brentwood / Essex / CM14 5GH.

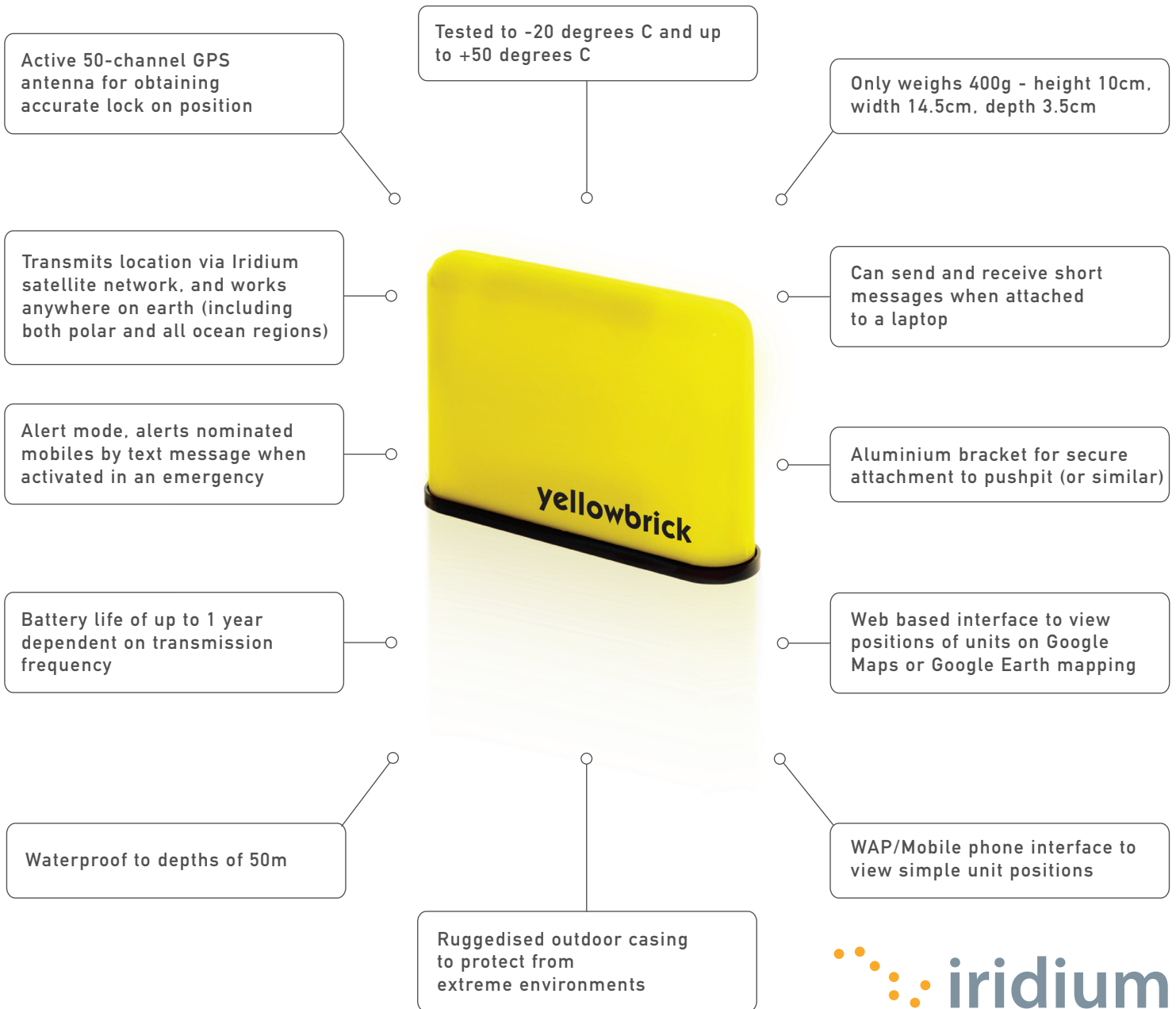
Tel: 0845 619 8252 Fax: 0844 504 8228

[www.yellowbrick-tracking.com](http://www.yellowbrick-tracking.com)



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## Truly Global Satellite Tracking



### Battery Life

(APPROX. 24HR USAGE)

TRANSMIT EVERY	BATTERY LIFE*
15 minutes	12 days
30 minutes	20 days
1 hour	35 days
2 hours	60 days
4 hours	110 days
8 hours	210 days

\*Subject to good GPS coverage

### Indicative costs:

30 trackers for a 3 day offshore event - £60 per device based on 4 position reports per hour.

50 trackers for a 7 day offshore event - £90 per device based on 2 position reports per hour.

100 trackers for a 1 month trans-ocean event - £200 per device based on 6 position reports per day.

Please email or call us to discuss your precise requirements and to get a formal quote.